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# GINA A. FERRUS

NONPROFIT EXECUTIVE

## CONTACT

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Montreal, QC   
Gina A. Ferrus 

## COMPETENCIES

Fundraising Strategies  
Project Management  
Business Development  
Operations Management  
Strategic Planning  
Client Relationship Management  
Employee Engagement  
Staff Training & Development  
Leadership & Team-building  
Communication & Interpersonal

## EDUCATION

### PUBLIC HEALTH MANAGEMENT CERTIFICATE

Boston University | Boston, MA (USA)

### CERTIFIED COUNSELOR

John Institute | Minneapolis, MN (USA)

### REGISTERED NURSE

Dawson College | Montreal, QC

### DEC, SOCIAL SCIENCES

Champlain College St-Lambert  
St-Lambert, QC

## PROFILE

Dedicated, community-focused medical and public health professional offering outstanding business development and coordination skills within the health and nonprofit industries. Presents a combination of hands-on and practical experience in both modern and under-resourced health environments, and executive-level management experience within large organizations. Received awards and praise for demonstrated leadership, communication and interpersonal skills, coupled with strong analytical and problem-solving abilities. Proven ability to achieve goals by crafting a comprehensive strategic vision, implementing essential process changes, motivating personnel and ultimately generating results.

## PROFESSIONAL EXPERIENCE

### RESEARCH PLANNING CONSULTING OFFICER | 2019-PRESENT

Quebec Board of Black Educators | Montreal, QC

- Apply sharp analytical skills to develop and implement useful strategies that drive the organization's mission and vision
  - Develop and implement research plans to collect important data, including studying reports, using online sources, taking phone surveys, etc.
  - Regularly meet with QBBE board members and committee leaders to ensure goals are met
- Committed to supporting the community through healthcare-driven initiatives by delivering holistic services to 40 low-income families during the pandemic. Provide vital help with anxiety, guidance counseling, mentoring, family planning, and more through workshops and health and safety kits

### CO-FOUNDER /CHIEF EXECUTIVE OFFICER | 2007-PRESENT

Fondation Enfant Jesus | Port-au-Prince, Haïti

- Implemented strategies and governed all programs of the organization, including: a health prevention program, a community clinic and a school; wrote grants and secured funding for new programs
- Leveraged capacity for effective leadership to successfully coordinate and manage all medical, nursing care and professional personnel; coordinated and chaired the Foundation Board of Directors
- Managed all partners' and donors' relationships to ensure long-term, beneficial partnerships
- Implemented strong organization and analytical abilities to record and maintain data to assist in fundraising and quality improvement strategies; developed a framework for data collection
- As Nursing Director, leveraged exceptional leadership skills and nursing experience to mentor, train and support staff to ensure the consistent delivery of optimal care
  - Visited the center four days a week to meet with nurses, observe care being provided, mentor staff and inform everyone of the standard of care expected
  - Held staff meetings and regular performance evaluations
  - Taught classes and conducted simulations on supportive nurse/family interaction
  - Regularly communicated with nursing and executive direction
  - Made effective recommendations to improve the functioning of the unit

## AWARDS & ACCREDITATIONS

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U.S. Green Building Council (USGBC)  
Leadership Award | 2016

Hope for Haiti Foundation Community  
Service Award | 2006

Healing Hands for Haiti Foundation  
Leadership in the Promotion and  
Awareness for Disabled Population  
Award | 2005

Fonds des Nations Unies pour la  
Population (FNUAP) – « Image Positive  
de la Femme Haïtienne Awards » | 2002

Member of the OIIQ (#861677)

## TOOLS

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Microsoft Office Suite  
(Word, PowerPoint, Excel, Outlook)

## LANGUAGES

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**ENGLISH:** Native

**FRENCH:** Fluent

**HAITIAN CREOLE:** Fluent  
(Spoken)

## PROFESSIONAL EXPERIENCE CONT'D

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### Co-Founder / EXECUTIVE DIRECTOR | 1999-2007

Healing Hand for Haïti (HHH) | Port-au-Prince, Haïti

- Seamlessly directed medical rehabilitation program for the Haitian population with a focus on helping patients return to optimal function
  - Coordinated medical, physical, occupational and speech therapists in addition to nursing rehabilitation specialists coming from the USA and Canada
  - Worked closely with multidisciplinary team to implement and monitor a training and awareness program for local Haitian staff
  - Provided patient and family education focused autonomy and independence
- Successfully led, coached, and mentored team members to achieve optimal results
- Collaborated with physicians, therapists, and other professionals to resolve issues and promote patient independence; adapted care to the resources available
- Promoted holistic, compassionate end-of-life care, which included a focus on comfort and pain relief

## ADDITIONAL EXPERIENCE

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### REGISTERED NURSE | 2012-2018

Ressources Primaires | Brossard, QC

- Provided compassionate patient-focused care in various clinical settings from Geriatrics, CLSCs, Psychiatric, and acute care settings
- Supervised other health team members to ensure delivery of consistent high-quality care

### HEAD NURSE | 1995-1997

Hopital Espoir | Port-au-Prince, Haïti

- Provided exceptional nursing care to pediatric patients while training, supervising and coordinating pediatric unit staff

### NURSE SUPERVISOR | 1995-1997

Havre de Paix | Port-au-Prince, Haïti

### COUNSELOR | 1989-1994

A.P.A.A.C. | Port-au-Prince, Haïti

### REGISTERED NURSE | 1991-1992

Montreal General Hospital | Montreal, QC

## FUNDRAISING ACCOMPLISHMENTS

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- National Disability Campaign, Haiti | *Raised \$100K USD*
- Healing Hands for Haiti Foundation | *Acquired donor to purchase new \$1.7M compound*
- National Telethon: Campaign theme "Responsible Corporate Giving" | *Raised over \$257K USD*
- USGBC Platinum Green LEED Building: "Project Haiti" | *Raised \$4M*
- Yearly Giving Campaign for Fondation Enfant Jesus | *Raised \$650K USD*